



**For Immediate Release**  
**October 17, 2017**

**Contact: Katy Carron-Gulledge**  
**[katyc@gmfcu.org](mailto:katyc@gmfcu.org)**  
**(314) 621-4575 x158**

### **Gateway Metro Federal Credit Union Celebrates People-First Banking**

**ST. LOUIS**—On October 19, Gateway Metro Federal Credit Union (GMFCU) will, along with more than 56,000 credit unions around the world, celebrate International Credit Union Day (ICU Day), and the philosophy and achievements of the credit union movement.

All GMFCU locations will be serving cupcakes and refreshments all day on October 19<sup>th</sup> while supplies last.

GMFCU celebrates ICU Day because it believes the not-for-profit structure and people-first principles of credit unions make them the ideal financial partners for all people. This year's ICU Day theme is "Dreams Thrive Here," a celebration of how credit unions help people achieve their biggest goals in life

The public is welcome to stop by any GMFCU branch and celebrate a worldwide movement that's made helping people its No. 1 priority for more than 160 years.

###

*Gateway Metro Federal Credit Union's mission statement is "Helping people realize their financial potential." Every day, we aim to provide our members with the best rates, service and products possible. We accomplish this through constant training and new or improved services. To learn more please visit our website at [www.gmfcu.org](http://www.gmfcu.org) or like us on Facebook.*